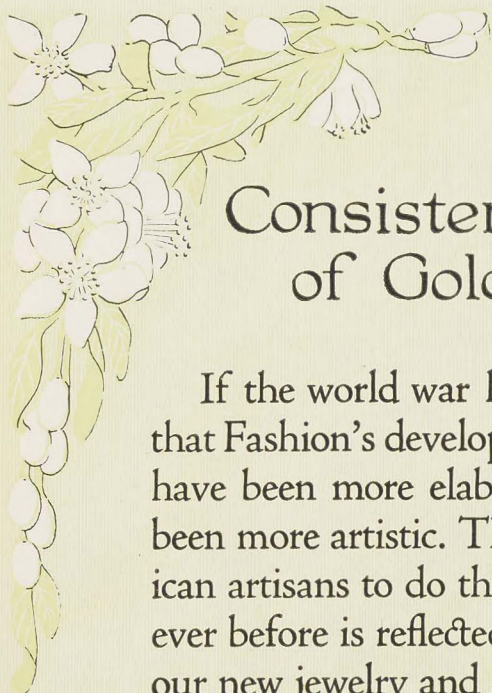


The
JEWEL *of* NEWS
SEASONABLE GIFTS



C.D. PEACOCK
JEWELERS

EST. IN CHICAGO 1837



Consistency in Things of Gold and Silver

If the world war had been averted it is possible that Fashion's developments in gold and silver might have been more elaborate, but they could not have been more artistic. The universal endeavor of American artisans to do things on a higher standard than ever before is reflected in the charming simplicity of our new jewelry and silver.

The purpose of this book is to picture and describe consistent things in Jewelry and Silver for the individual and the home.

Miss Helen Kouse, of *Good Housekeeping*, says:

"Look your best; do your best. Don't let yourself down; don't let others down. Keep yourself and your home in readiness for the flying visit of its absent soldier or sailor. It is in ways such as these that we do our part."

In accord with these sentiments Peacock's offers a service consistent with the times. This issue of our Jewel News contains a host of suggestions of articles specially chosen for Wedding, Graduation and Anniversary gifts. It brings to you every advantage of Chicago's oldest and largest Jewelry house plus the convenience of making selection in your own home.

C. D. PEACOCK,
Correspondence Service.

Ask us any questions you wish concerning jewelry or silver.

EST. IN CHICAGO 1837



220 Dinner Ring, fifteen diamonds; a witchery of platinum and diamonds. **\$250.00**



221 Dinner Ring, platinum, nine diamonds; a harmonious grouping of selected stones. **\$190.00**



222 Dinner Ring, platinum, twenty-five perfect diamonds; daring but not garish. **\$375.00**



225 Dinner Ring, platinum, two diamonds; a setting alluringly feminine. **\$150.00**



223 Bar Pin, platinum, one diamond, knife-edge mounting; of fascinating simplicity. **\$115.00**



226 Solitaire Diamond Ring, Belcher mounting; dainty and effective. **\$30.00**

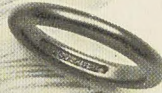


227 Wedding Ring, 22 karat, plain, polished gold; quarter sizes to fit any finger. **\$8.00**

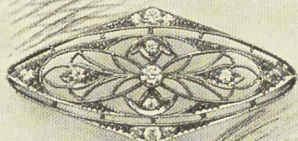
224 LaValliere, platinum, fifteen diamonds; an enlivening design. **\$160.00**



228 Solitaire Diamond Ring, Belcher mounting, 14 karat gold; simple and charming. **\$20.00**



229 Wedding Ring, 22 karat gold, plain and polished; quarter sizes, to fit any finger. **\$10.00**



230 Brooch, platinum, thirteen diamonds; a superb setting. **\$150.00**



The most precious of all Rings, the chaste and dainty solitaire diamond for the fiancée and the simple band of gold and platinum for the bride.

231 Diamond Ring, 18 karat gold, Peacock mounting; **Wedding Ring**, gold and platinum, quarter sizes, $3\frac{1}{2}$ to $6\frac{1}{2}$, the two for. **\$133.00**



232 Brooch, platinum filigree, seven diamonds; as delicate as if woven by fairy fingers. **\$120.00**



233 Diamond Ring, 18 karat gold; a simple Peacock mounting. **\$70.00**



234 Wedding Ring, 18k. gold; orange blossom design; quarter sizes $3\frac{1}{2}$ to 7. **\$12.00**



235 Diamond Ring, 14 karat gold, Belcher mounting; charmingly demure. **\$35.00**



236 Wedding Ring, 18 karat plain polished gold, in quarter sizes, to fit any finger. **\$5.00**



237 Bar Pin, platinum filigree, seven diamonds; an essentially chic creation. **\$155.00**



238 Bar Pin, platinum filigree, seven diamonds; a setting that gracefully evades any hint of severity. **\$135.00**



239 Diamond Ring, full Peacock mounting; coy and full of grace. **\$55.00**



240 Wedding Ring, 18 karat, plain polished gold, quarter sizes to fit any finger. **\$7.00**



244 LaValliere, platinum, two diamonds, a fascinating pendant. **\$150.00**



241 Diamond Ring, 18 karat gold, full Peacock mounting; for your daughter's commencement gift. **\$135.00**



242 Wedding Ring, platinum and 18 karat gold, chased; quarter sizes, 4 to 7. **\$35.00**



243 Brooch, delicate platinum filigree, seven diamonds. **\$85.00**



245 Brooch, platinum, with thirteen diamonds; in the smart knife-edge mounting. **\$150.00**



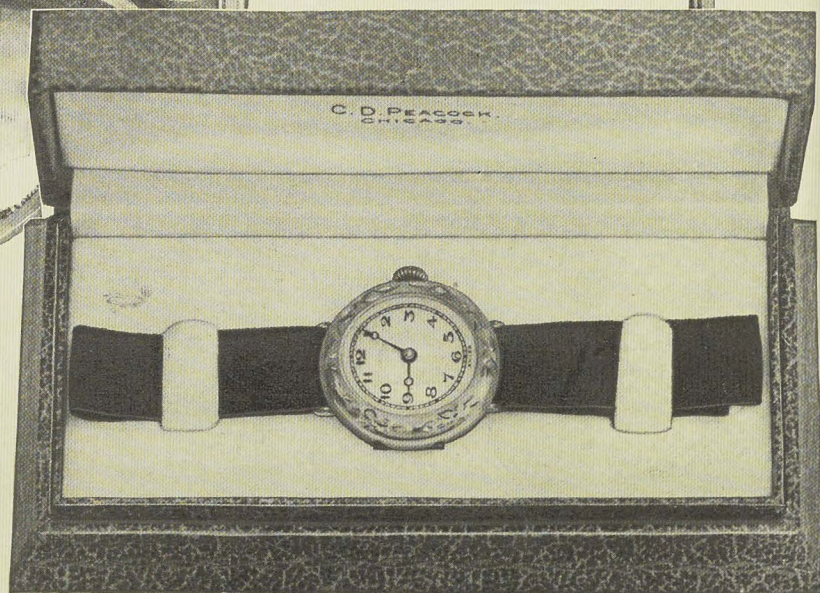
The
woman of to-day,
serving shoulder to
shoulder with man, must
be punctual—work and
play on a time schedule
reduced to seconds. The

Peacock Bracelet Watch,

a 15-jewel, Swiss move-
ment in a highest quality
gold-filled case, mounted
on a black grosgrain band,
meets this new and essen-
tial need of women for
an accurate and handy
timepiece.

Specially Priced
at \$20.00

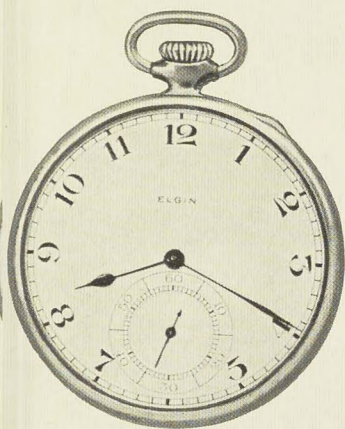
The Ideal Graduation Gift



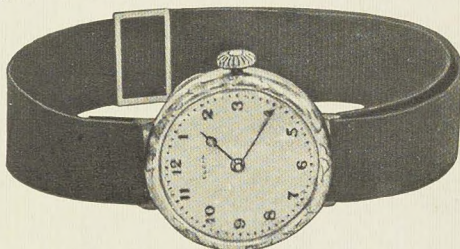
Elgin Streamline

*"The Most Beautiful
of Watches"*

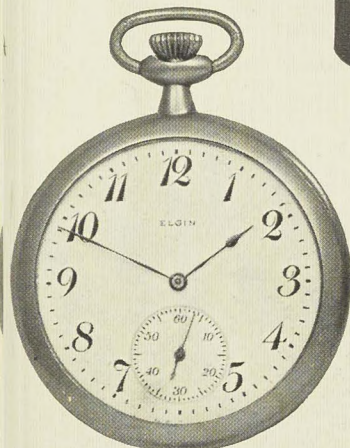
Elgin Streamline Watches are the response to the demand by men for a thin model open-face watch of such precise construction as to meet the exacting conditions of the times. With the beauty of flowing curves of the Elgin Streamline are combined a sturdiness and reliability that is reflected in their unfailing accuracy. For fifty years the Elgin Company has been producing world famous watch movements. Now it is designing both movement and case as a unit, under "Elgin" guarantee.



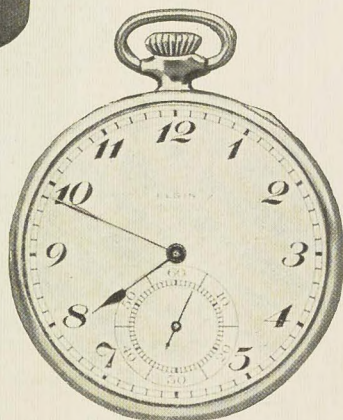
252 The Elgin Streamline Watch. This 20-year gold filled Streamline case is fitted with a 17-jewel "Elgin" movement adjusted to heat and cold. The dial is silvered metal \$25.00



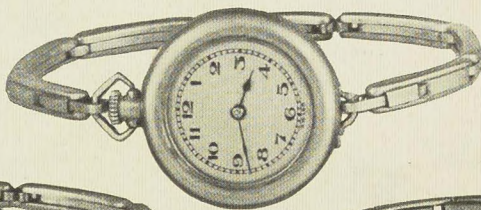
255 Bracelet Watch, 14k solid gold case, engraved bezel, fitted with 15-jewel "Lady Elgin" movement, grosgrain ribbon band which may be changed to harmonize with the wearer's costume, gold finished dial \$45.00



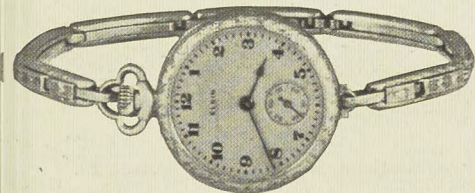
254 Elgin, 12 size, 14k solid gold, open face, plain polished case for engraving. 7-jewel "Elgin" \$25.00 15-jewel "Elgin" 30.00 17-jewel adjusted "Elgin" 35.00



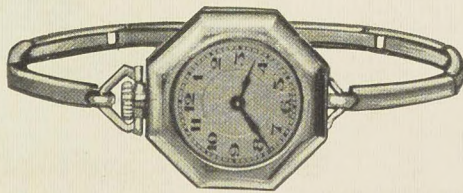
253 G. M. Wheeler Streamline Watch. This 12 size, plain polished gold filled case contains the Elgin "G. M. Wheeler" movement with 17 jewels and five adjustments. A worthy watch for any man; the dial is silvered metal with black numerals. \$35.00 The "G. M. Wheeler" Streamline watch in 14k gold. \$50.00



256 Bracelet Watch, 20-year gold filled case and bracelet, plain polished, fitted with 15-jewel "Swiss" movement, gold finished dial \$15.00



257 Bracelet Watch, 14k solid gold case and extension bracelet of green gold, fitted with "Lady Elgin" 15-jewel movement, green gold finished dial \$50.00



258 Bracelet Watch, 20-year gold filled plain polished octagon case, detachable extension bracelet, fitted with 15-jewel "Swiss" movement, gold finished dial \$20.00



328 Bar Pin, of 10k polished gold, 1 amethyst, 6 baroque pearls.....\$7.00



327 Reconstructed Ruby Dinner Ring, 14k polished gold\$12.50



329 Ear Screws, 2 diamonds, set in 14k polished gold.\$25.00



330 Ring, 1 amethyst, 1 pearl, 14k polished gold\$12.00



334 LaValliere, 1 diamond, 1 pearl, in delicate mount of 14k polished gold ...\$21.00



326 Lingerie Clasps, 2 sapphires, mounted in 14k green gold.\$6.50



333 Brooch, effective combination of 1 diamond and 2 pearls, in platinum and 14k polished gold\$25.00



332 Brooch, engraved shell cameo set in 10k polished gold...\$5.00



331 Ring, of 14k polished gold, single Japanese pearl setting.\$6.00



337 Ring, 1 tourmaline, cleverly mounted in 14k green gold.\$24.00



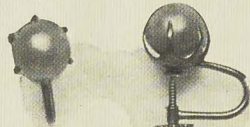
338 Lingerie Clasps, of 10k gold, pair...\$2.00

335 LaValliere, a classic cluster, 1 cameo, 6 pearls and 1 diamond in 10k polished gold.\$16.00

336 Ring, an uncommon grouping of 2 diamonds and 1 tourmaline in 10k green gold\$27.00



340 Brooch, 1 engraved shell cameo, 10k gold mount\$10.00



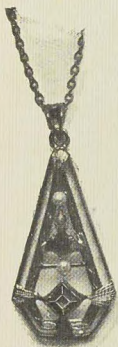
339 Ear Screws, Roman pearls, 10k polished gold\$4.00



341 Ring, shell cameo, green background, 14k rose gold..\$14.00



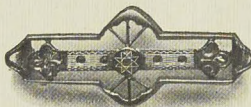
346 Brooch, 3 pearls, in effective mounting of 10k polished gold..\$3.00



342 LaValliere, 1 amethyst, 2 pearls, 10k polished green gold ...\$10.00



343 Ring, coral cameo, 2 diamonds, 14k rose gold\$30.00



344 Brooch, of 10k rose gold, set with 1 reconstructed ruby\$6.00

345 LaValliere, 1 diamond, 2 pearls, 10k green gold..\$20.00



347 Bracelet, of 14k polished gold, engraved in ornate design\$9.00



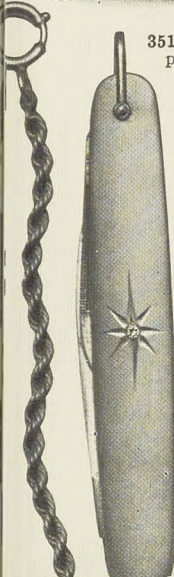
348 Brooch, 1 diamond, in 10k polished and green gold mounting\$8.50



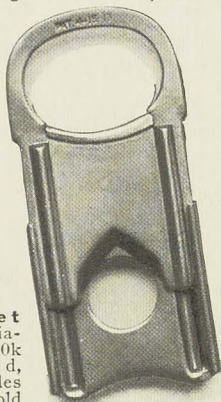
349 Ring, 10k rose gold, with 1 reconstructed ruby, 2 diamonds ..\$12.00



351 Soft Collar Pin, a man's pin, 14k green gold..\$5.50



352 Tie Clasp, in 10k Roman gold, space for insignia or monogram\$2.75

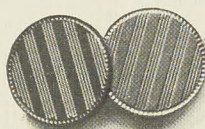


353 Cuff Links, in 14k gold, engine turned, key design..\$13.50

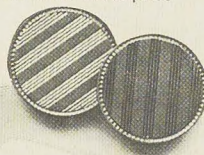


354 Ring, 10k gold, space for insignia or monogram\$14.00

355 Tie Clasp, 10k Roman gold, set with 1 diamond\$5.00



358 Cuff Links, No-Fuss style, in 10k polished gold\$5.00



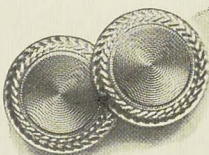
359 Pocket Knife, plain 10k Roman gold handle, fine steel blades \$5.00

356 Pocket Knife, 1 diamond, 10k Roman gold, with blades that will hold an edge..\$8.50

357 Cigar Cutter, in 10k polished gold, very thin and sharp\$6.00



360 Scarf Pin, a cameo in a mounting of polished engraved gold.. \$6.00

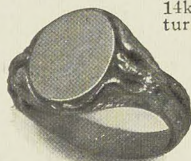


361 Cuff Links, in platinum and 14k gold, engine turned\$30.00

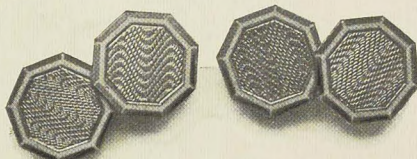
362 Signet Ring, dragon design, 10k Roman and rose gold \$6.50



363 Soft Collar Pin, in 10k green gold\$2.00



365 Signet Ring in 10k green gold, with shield and eagle \$11.00

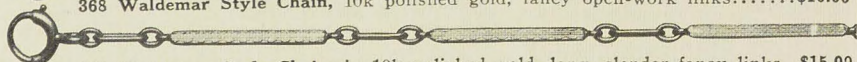


366 Cuff Links, octagonal shape, 10k gold, with black enamel border\$8.00

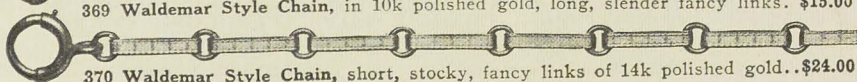
367 Waldemar Style Rope Chain, in 10k gold.....\$11.00



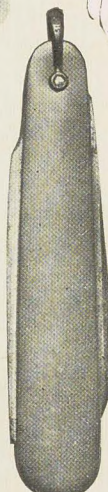
368 Waldemar Style Chain, 10k polished gold, fancy open-work links.....\$10.00



369 Waldemar Style Chain, in 10k polished gold, long, slender fancy links. \$15.00



370 Waldemar Style Chain, short, stocky, fancy links of 14k polished gold..\$24.00



364 Cigar Cutter, "coupler" design for Waldemar chain, 10k Roman gold.. \$5.00



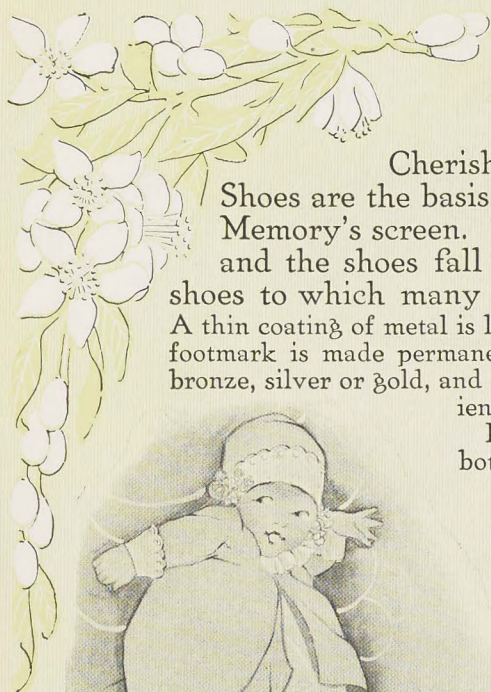
371



372

371 Belt Chain, loop and chain of 10k polished gold.....\$5.75

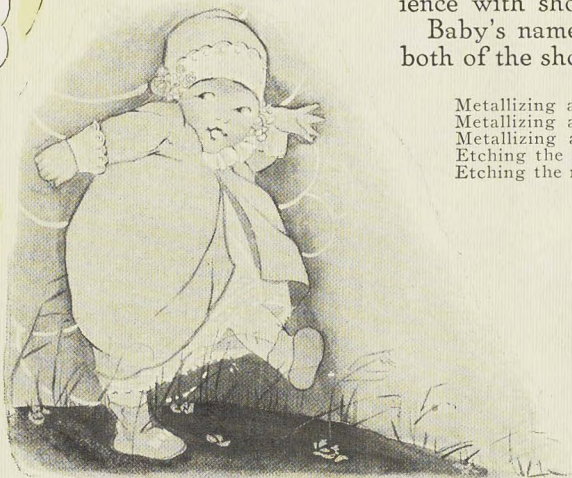
372 Lapel Chain, small links, in 10k polished gold, engine turned\$5.00



Your Baby's First Shoes

Cherished as treasures beyond price Baby's First Shoes are the basis of countless pictures that are thrown upon Memory's screen. Time destroys leather that is not protected, and the shoes fall apart and disappear. Metallized, the little shoes to which many precious memories cling, can be preserved. A thin coating of metal is laid on the shoes so carefully that every little line and footmark is made permanent. The metal is covered in turn with a coating of bronze, silver or gold, and they become forever mementoes of Baby's first experience with shoes.

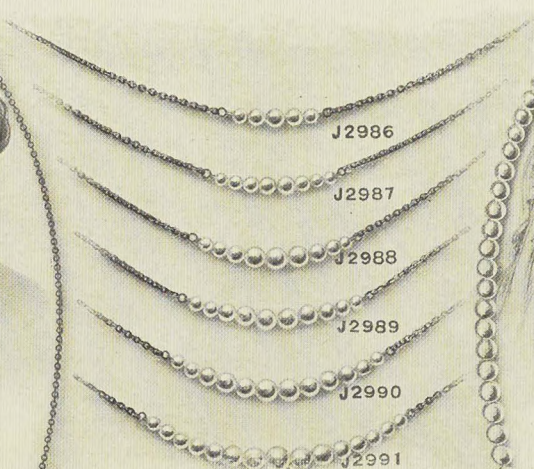
Baby's name may also be etched on the sole of one or both of the shoes, as "Bessie's First Shoes."



Metallizing and bronze plating, per pair.....	\$3.00
Metallizing and silver plating, per pair.....	3.50
Metallizing and gold plating, per pair.....	6.00
Etching the name on the sole of one shoe.....	.75
Etching the name on the sole of both shoes.....	1.25



The tiny strand of pearls lovingly clasped on the little tot's neck on her first birthday



"Add-a-Pearl Necklace"

The pearls, mythology says, are formed of the tears of angels, or dewdrops from heaven on a perfect mid-summer's night, and in the language of jewels, are the emblem of purity.

In its beautiful opalescent sheen is the touch of nature that requires no assistance from art or man to add to its perfect loveliness.

Every girl looks forward to the day when a string of pearls shall be hers, and a most fitting gift it is, to the little one on her first birthday to the debutante or the bride.

2986 Five pearls and chain.....\$5.00
2987 Eight pearls and chain..... 7.50

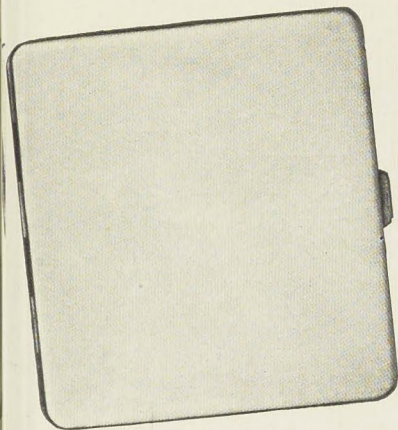
2988 Nine pearls and chain..\$10.00
2989 Ten pearls and chain.. 15.00

2990 Twelve pearls and chain..\$20.00
2991 Fifteen pearls and chain... 30.00

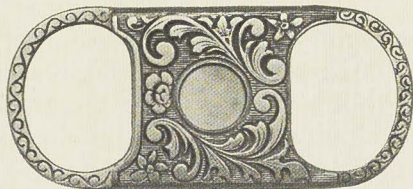


becomes a regal necklace of beautiful, perfectly matched Oriental pearls by her wedding day.

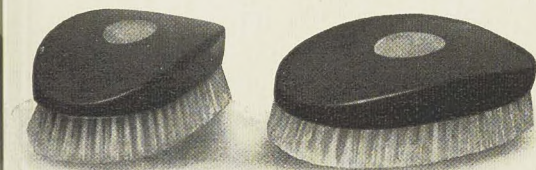
A necklace given to the baby girl by father or mother may be added to by relatives, friends and sweetheart, on birthdays, graduations and on all occasions when gifts are proper, to complete it, a magnificent gift, on her wedding day.



382 Cigarette or Little Cigar Case, sterling silver, hinge, cover and snap fastener. Holds ten little cigars or cigarettes. Size 3 by 3 1/4 inches....\$7.00



383 Cigar Cutter, sterling silver. Very thin. Engraved and oxidized. Illustration actual size\$2.00



384 Ebony Military Brushes, pair, genuine turtle ebony back, sterling silver inlay in center, Russian boar bristles, size 4 1/4 by 2 1/2 inches, per pair.....\$9.00



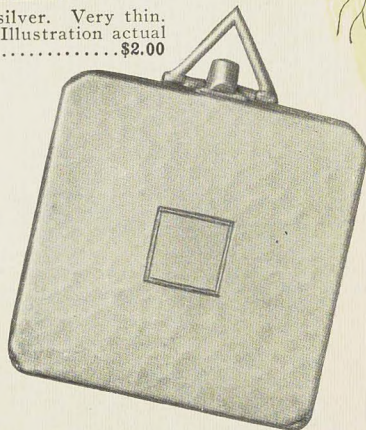
Monogram Belt Loop Watch

Chain, all soldered link chain.

3755 Polished sterling silver.....\$3.75

3756 Polished 12k gold front.....4.00

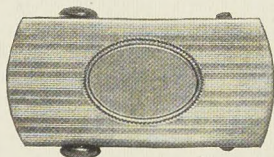
3757 Polished 10k solid gold.....8.50



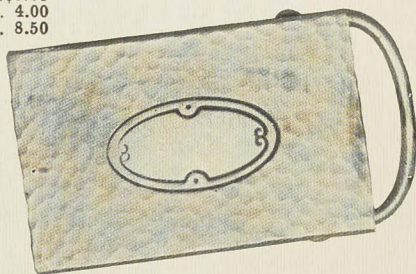
385 Man's Two-Picture Locket, hammered sterling silver, square in center for initial or monogram. Illustration actual size\$6.75



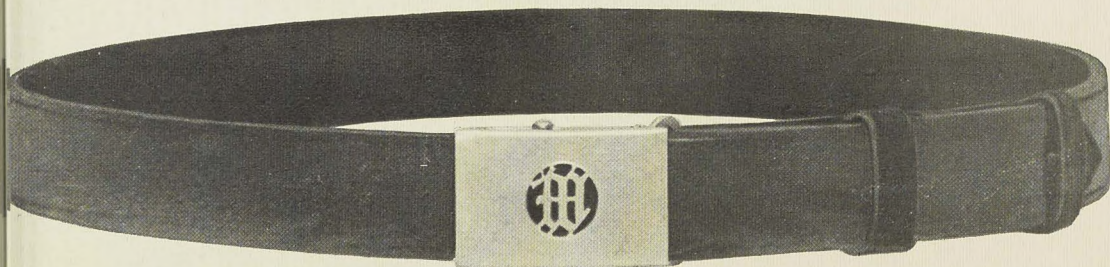
386 Belt and Buckle, sterling silver buckle, oxidized, any three initials etched; seal grained leather, leather lined belt, sewed edge.....\$7.00



387 Miniature Belt and Buckle, sterling silver, engine turned buckle, with oval for initial or monogram; belt of seal grained leather, leather lined, sewed edge...\$1.75



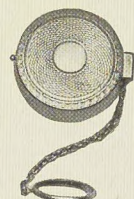
388 Belt and Buckle, hammered sterling silver buckle, with oval for monogram; belt seal grained, leather lined, sewed edge\$3.00



389 Peacock Special Belt and Buckle

Buckle of polished sterling silver with strong metal toggle and patent fastener; seal grained leather belt, leather lined, sewed edge. Furnished in all average sizes. Buckle with any single initial, pierced in Old English, as shown

\$2.



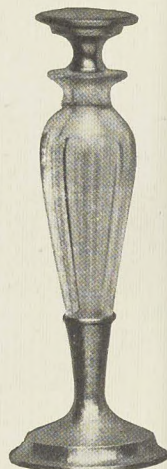
501 Vanity Powder Box, with puff and mirror; box, chain and ring of sterling silver\$3.75



502 Mesh Bag, silver plate, engraved and oxidized frame, puff and powder container in top, snaps set with amethysts, cable link chain, 7½ in. by 3½ in.\$21.50



503 Picture Frame, sterling silver, engraved, plush covered easel back; opening, 3 in. by 4¼ in.\$3.75

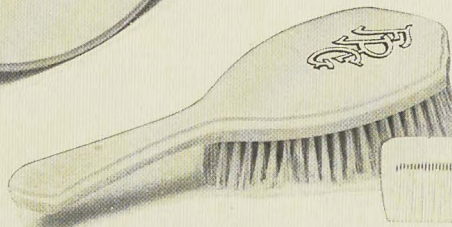
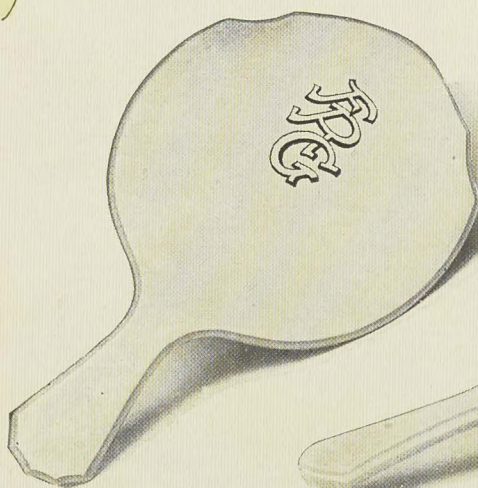


504 Cologne Bottle, Grecian design, hammered solid silver base, stopper has long tongue and silver top, 7½ in. high....\$13.50

500 Cologne Bottle, crystal glass, cut floral design, pink enamel stopper, gold edged, long tongue, 3¼ in. high....\$4.50

Pyralin Ivory Toilet Pieces—Famous “DuBarry” Pattern

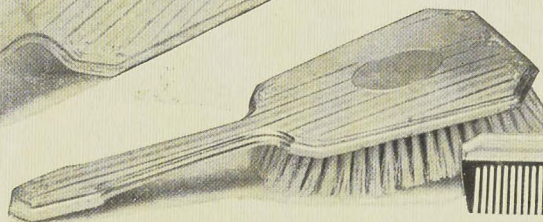
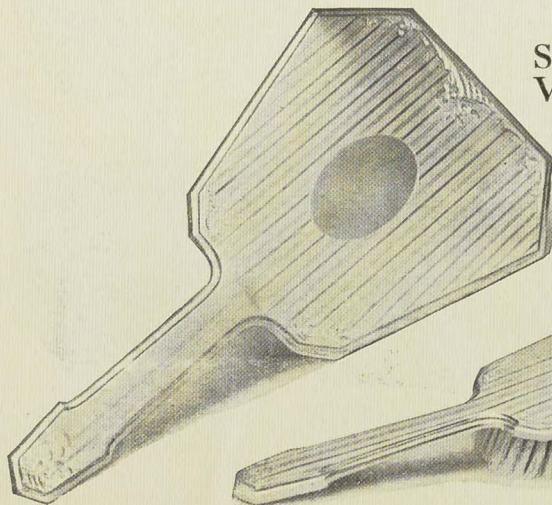
Engraved with monogram inlaid with any color without charge.



505 Hand Mirror	\$6.00	511 Soap Box	\$1.75
506 Hair Brush	5.00	512 Pin Cushion and Jewel Box	3.00
507 Lady's Comb	1.25	513 Shoe Hook	1.00
508 Nail File	1.00	514 Cuticle Knife	1.00
509 Buffer	1.75	515 Corn Knife	1.00
510 Clothes Brush	4.00		
516 Shoe Horn	1.60		
517 Brush and Comb Tray	3.75		
518 Ointment Box	1.50		
519 Talcum Box	1.25		
520 Perfume Bottle	3.50		
521 Hair Receiver	2.75		
522 Tooth Powder Box	1.25		
523 Powder Box	2.75		
524 Hat Brush	2.75		
525 Glove Stretcher	1.75		
526 Hat Pin Holder	1.25		
527 Trinket Tray	1.50		

Sterling Silver Toilet Pieces — “Mt. Vernon” Pattern

Bright polished, engine turned and engraved.



528 Hand Mirror	\$21.25	536 Shoe Hook	\$2.25
529 Hair Brush	11.00	537 Cuticle Knife	2.50
530 Lady's Comb	4.25	538 Corn Knife	2.50
531 Nail File	2.50	539 Tweezers	2.50
532 Buffer	5.25	540 Shoe Horn	2.50
533 Cloth Brush	7.50	541 Ointment Box	3.50
534 Man's Comb	4.25	542 Talcum Box	6.25
535 Military Hair Brushes	8.00	543 Perfume Bottle	9.50
		544 Hair Receiver	7.50
		545 Tooth Powder Box	3.75
		546 Powder Box	7.50
		547 Hat Brush	4.75
		548 Glove Stretcher, large handle	5.75
		549 Cuticle Scissors	3.50
		550 Nail Scissors	3.50



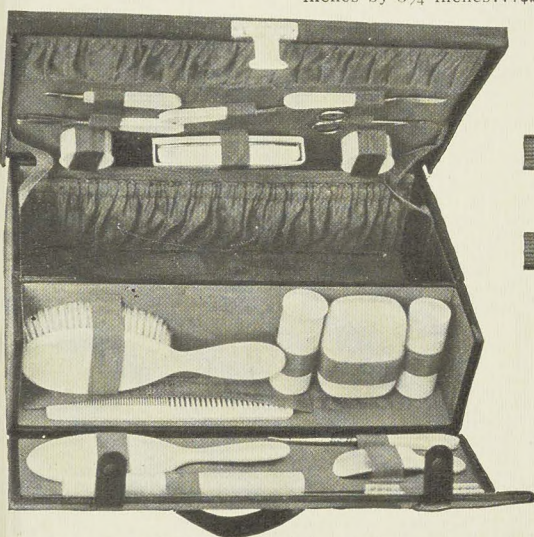
561 Alligator Skin Bag, silver mounts on edge, three pockets, one with ball clasp, lined in brown moire silk; coin purse, leather vanity with mirror and puff; 7½ in. by 6 in....\$22.00



562 Genuine Long Grain Seal Leather Bag, sterling silver trimmed edge, yellow, brown and white striped moire silk lining; five pockets, one ball clasp within another; attached mirror, change purse, inner lining of white kid; 6½ inches by 5¾ inches...\$20.00



563 Knitting Bag, black moire silk, gray silk lined, gray silk change purse, 12½ inches by 12½ inches.....\$6.00



564 Women's Traveling Toilet Case, eighteen pieces, complete toilet and manicure sets in French ivory, black seal walrus grain leather case, silk lined; 14½ inches by 9¼ inches by 4½ inches....\$22.00



BOODLE BAG

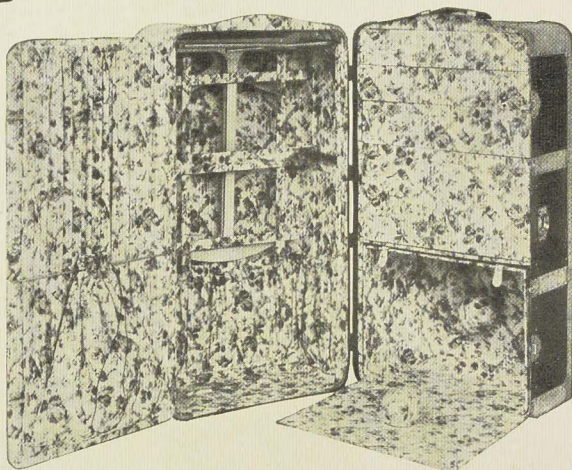
For safe carrying of money, jewels or other small valuables when traveling. It fits snugly and can be worn under the most clinging garments. Made of satine or dainty brocaded flowered satin.

565 Black satine, white lined\$0.65
566 Tan satine, white lined\$0.65

567 Gray Satine, white lined\$0.65
568 Brocaded Flowered satin\$1.25



569 Women's Fitted Traveling Bag, genuine calf leather, black moire silk lining, elastic pockets. Fittings are of French ivory, include mirror, comb, hair brush, tooth brush tube, and talcum tube. Solid brass inside lock and catches...\$26.00

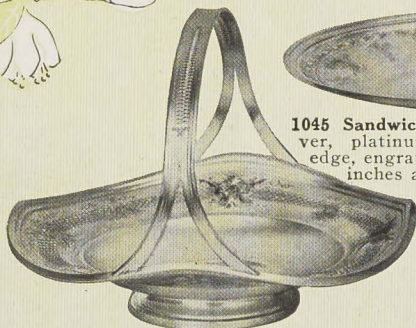


570 Woman's Full Size Wardrobe Trunk, lined with cretonne, shirred dust door, soiled clothes bag, flannel lined shoe pockets, removable hat box; all drawers conveniently arranged, hangers have patent followers to hold garments securely; 45 inches high, 23½ inches wide, 21 inches deep, 10½ inches deep on each side. Shipping weight, 115 pounds, shipped collect by express or freight as requested\$75.00



C.D. PEACOCK

JEWELERS



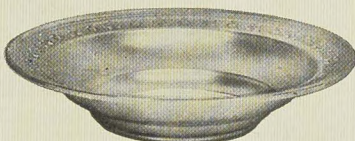
1047 Service Basket, for Fruit, Cake or Rolls, with handle, sterling silver, pierced, floral design, 10 inches across.....\$54.00



1045 Sandwich Tray, sterling silver, platinum finished, pierced edge, engraved and oxidized, 10 inches across.....\$25.00



1049 Candlestick, sterling silver, hexagonal, bright polished, 8½ inches high\$8.50



1050 Berry or Fruit Bowl, sterling silver, platinum finish, Adam pattern, 9 inches across.....\$21.00



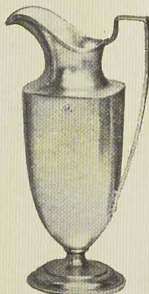
1051 Bud Vase, sterling silver, bright polished, 9 in. high.\$7.50



1055 Whipped Cream Bowl and Ladle, sterling silver, polished, 5¾ inches wide, 3 inches high\$18.50



1060 Muffineer and Creamer Set, sterling silver, bright polished, 8 inches high, creamer holds ½ pint..\$46.00



1056 After Dinner Coffee Cup and Saucer, sterling silver, gold bordered china cup, bright finish.
Each\$ 5.50
Dozen62.00



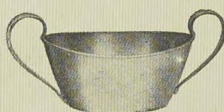
1059 Bonbon Dish, Chinese Chippendale design, sterling silver, platinum finish, fluted, pierced edge, engraved and oxidized, 7½ in. across.\$20.00



1061 Cheese Dish and Server, dish is sterling silver deposit on glass, 7½ inches across; server has silver plated steel blade and sterling silver, bright finish handle.....\$5.50



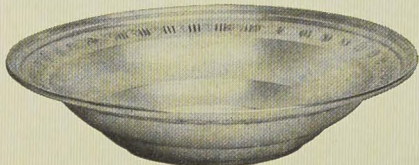
1064 Gravy Boat and Tray, sterling silver, polished; tray is 7 inches by 3¾ inches, boat is 6¼ inches long\$21.00



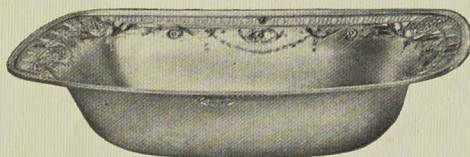
1065 Sugar and Creamer Set, sterling silver, gold lined, bright finish, creamer holds ½ pint.....\$18.00



1066 Bonbon Dish, sterling silver, platinum finish, Adam pattern, 5½ inches across.\$6.00



1070 Bowl, sterling silver, platinum finish, pierced border, 10 inches across....\$21.00



1071 Vegetable Dish, sterling silver, platinum finish, pierced, floral design, 11 in. by 7½ in...\$52.00



1072 Vase, sterling glass lined, pierced design, engraved and oxidized, 12 in. high

The Sterling quality of "Peacock" Silver is a real choice, whether you want articles for your own



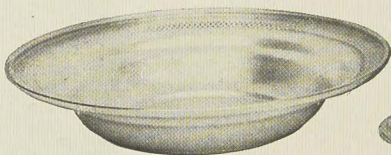
1046 Bread Tray, sterling silver, gray finish, pierced edge, 12 inches long by 6 1/4 inches wide\$15.00



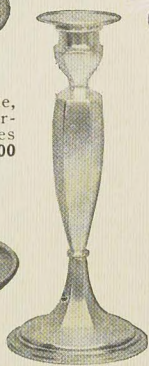
1052 Compotier, sterling silver, bright finish, 8 3/4 inches high, 5 1/2 inches across\$11.50



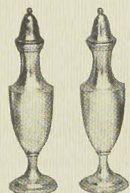
1048 Sandwich or Cake Plate, with handle, hammered sterling silver, pierced border and handle, gray finish, 9 inches across\$33.00



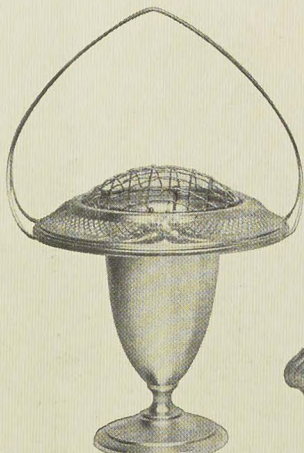
1053 Fruit Bowl, sterling silver, platinum finish, 9 1/2 inches across, an unusual value at\$14.50



1054 Candlestick, sterling silver, colonial lines, bright polished, 8 1/2 in. high \$8.50



1057 Salt and Pepper Set, sterling silver, bright polished, salt shaker has gold top, 4 3/4 inches high\$8.50



1062 Cut Flower Holder, sterling silver, pierced, floral design, bright, 11 1/2 inches high, 6 1/2 inches wide\$44.00



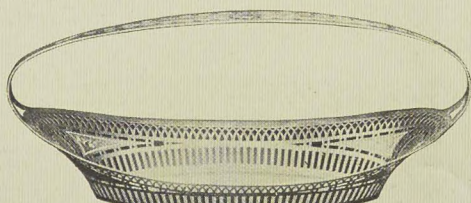
1058 Mayonnaise Bowl and Ladle, sterling silver, gray finish; bowl 4 1/4 inches across \$10.50



1067 Salad Bowl, sterling silver, hand engraved and pierced border, bright finish, 10 inches across.....\$50.00



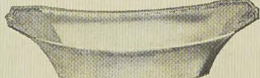
1063 Berry or Fruit Bowl, Chinese Chippendale design, sterling silver, platinum finish, pierced edge, engraved and oxidized, 8 3/4 inches across\$20.00



1073 Bread Tray, sterling silver, engraved and pierced, with handle, 11 in. by 5 1/2 in.....\$30.00



1068 Individual Almond Dish, sterling silver, polished, beaded edge design, 3 in. by 2 in., set of 6..\$9.50



1069 Almond Dish, sterling silver, polished, beaded edge, 6 1/2 inches by 4 1/4 inches\$6.00



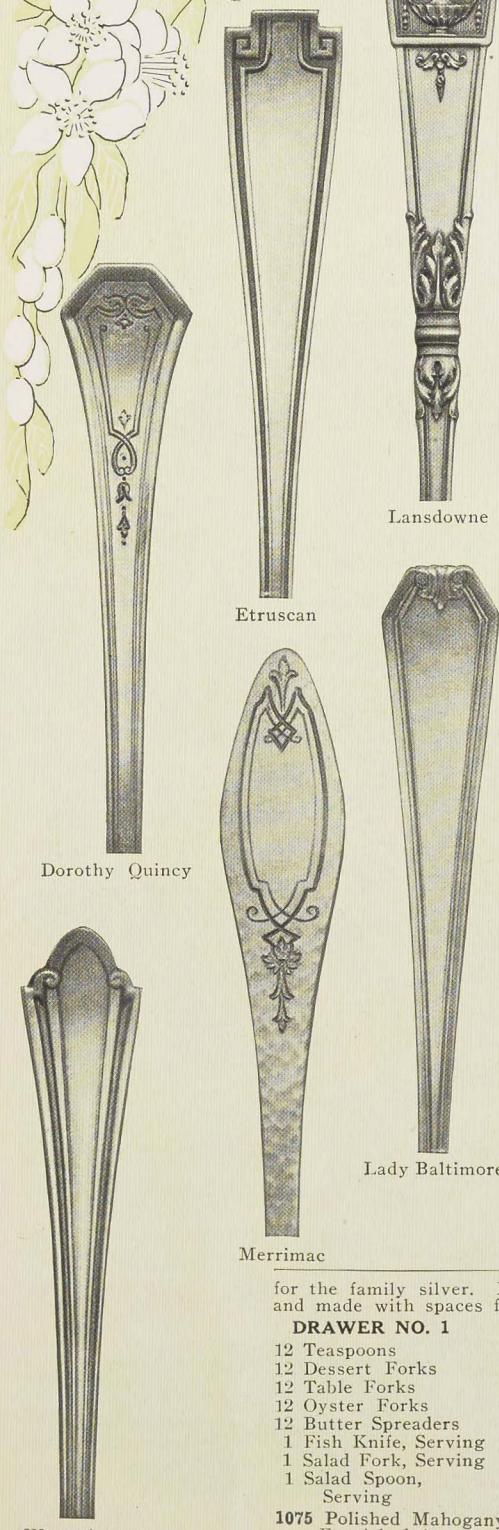
1074 Vegetable Dish, sterling silver, bright finish, 12 inches long including handles, 6 1/2 inches wide\$33.00



C.D. PEACOCK JEWELERS

Individuality in Forks and Spoons

In the contour and ornamentation of forks and spoons lies the individuality of the service so desirable in the well-appointed dining room. These patterns are especially attractive in their combination of elegance and simplicity.



Dorothy Quincy

Etruscan

Lansdowne

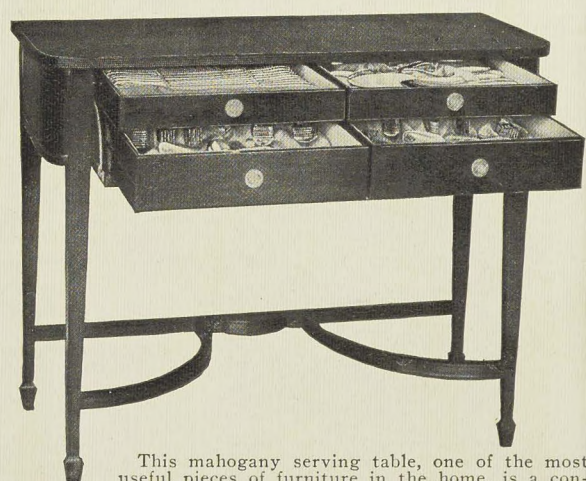
Lady Baltimore

Merrimac

Westminister

	Dorothy Quincy	Etruscan	Lansdowne
Teaspoonsdoz.	\$18.00	\$16.00	\$16.50
Dessert Spoonsdoz.	40.00	33.00	35.00
Table Spoonsdoz.	52.00	50.00	50.00
Soup Spoonsdoz.	40.00	33.00	35.00
Dessert Forksdoz.	40.00	33.00	35.00
Table Forksdoz.	52.00	48.00	50.00
Dessert Knivesdoz.	40.00	37.00	37.00
Table Knivesdoz.	47.00	40.00	40.00
Bouillon Spoonsdoz.	23.00	22.00	22.00
Oyster Forksdoz.	19.00	18.00	18.00
Salad Forksdoz.	37.00	38.00	38.00
Butter Spreaders.....doz.	25.00	28.00	28.00
Steak Set, 2 pieces.....set	8.00	7.00	7.00
Gravy Ladleeach	6.50	7.50	8.00
Berry Spooneach	10.00	10.00	10.50
Cold Meat Fork.....each	6.50	5.50	6.00
Pie or Cake Server.....each	4.50	4.75	4.75
	Westminister	Merrimac	Lady Baltimore
Teaspoonsdoz.	\$16.00	\$16.50	\$16.00
Soup Spoonsdoz.	33.00	37.00	34.00
Dessert Forksdoz.	33.00	36.00	31.00
Table Forksdoz.	42.00	47.00	43.00
Dessert Knivesdoz.	33.00	33.00	33.00
Table Knivesdoz.	39.00	38.00	39.00
Bouillon Spoonsdoz.	20.00	24.00	20.00
Coffee Spoonsdoz.	11.00	11.00	11.00
Iced Tea Spoons.....doz.	29.00	32.00	29.00
Ice Cream Spoons.....doz.	25.00	28.00	22.00
Salad Forksdoz.	30.00	34.00	33.00
Oyster Forksdoz.	16.50	20.00	19.00
Butter Spreadersdoz.	22.00	25.00	19.00
Carving Set, 3 pieces...set	19.00	22.50	25.50
Salad Spoon and Fork, 2 piecesset	12.00	16.00	12.00
Gravy Ladleeach	6.00	6.00	5.50
Cheese Servereach	2.25	2.25	2.00

The prices of silverware given in this book are determined by the price of silver on May 15th, and are subject to fluctuation without notice.

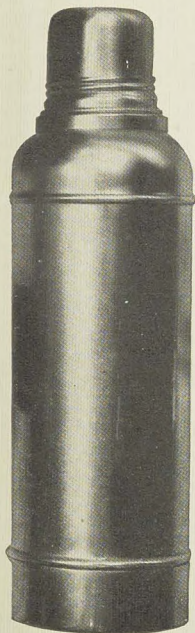


This mahogany serving table, one of the most useful pieces of furniture in the home, is a convenient adjunct to proper serving and a cabinet for the family silver. It is 33 inches high, 42 inches long and 19 inches front to back, and made with spaces for the following pieces:

DRAWER NO. 1	DRAWER NO. 2	1 Cold Meat Fork	1 Olive Fork, Small
12 Teaspoons	12 Individual Salad Forks	1 Tete-a-Tete Tongs	
12 Dessert Forks	12 Iced Tea Spoons	1 Sauce Ladle	DRAWER NO. 4
12 Table Forks	12 Bouillon Spoons, Round Bowl	1 Gravy Ladle	3-piece Meat Carving Set
12 Oyster Forks	12 Ice Cream Forks		2-piece Steak Set
12 Butter Spreaders	12 Coffee Spoons	DRAWER NO. 3	1 Ice Cream Server, H.H.
1 Fish Knife, Serving	6 Table Spoons	12 Dessert Knives	1 Pie Server, Large, H.H.
1 Salad Fork, Serving	1 Berry Spoon	1 Tomato Server	1 Egg Server, H.H.
1 Salad Spoon, Serving	1 Sugar Spoon	1 Jelly Server	
		1 Olive Spoon, Small	

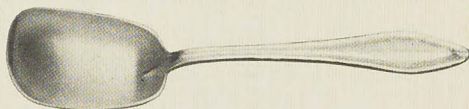
1075 Polished Mahogany Table..... \$115.00
Furnished in any wood or finish to match your dining room. Write for price.

EST. IN CHICAGO 1837



The Ferrostat Thermos Bottle, all metal, no inner glass, practically unbreakable. Inner surface is blue enamel on metal. Keeps hot liquids hot and cold liquids cold longer than the ordinary glass-lined thermos bottle. Guaranteed for good service for one year from date of sale. Any bottles that fail with ordinary usage to meet the guarantee will be replaced.

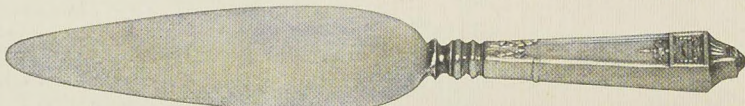
- 1076 a—One Quart
..... \$ 8.50
1076 b—Two Quarts
..... 11.50



1077 Sugar Spoon, Mary Chilton pattern, sterling silver, gray finish\$2.50



1078 Cheese Server, Merrimac pattern, hammered sterling silver, engraved and oxidized, gray finish, steel blade\$2.25



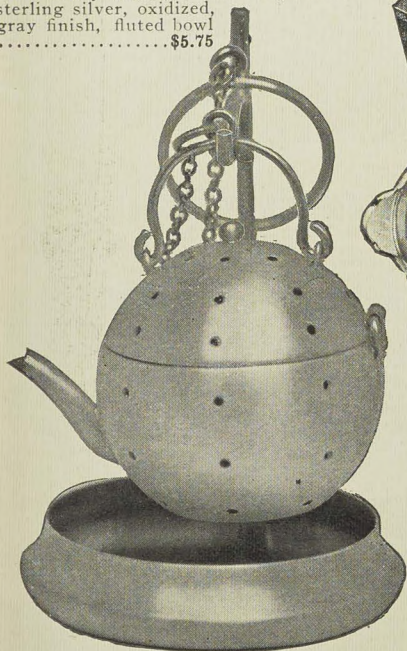
1079 Pie Knife, Lansdowne pattern, sterling silver, oxidized, gray finish, steel blade\$4.75



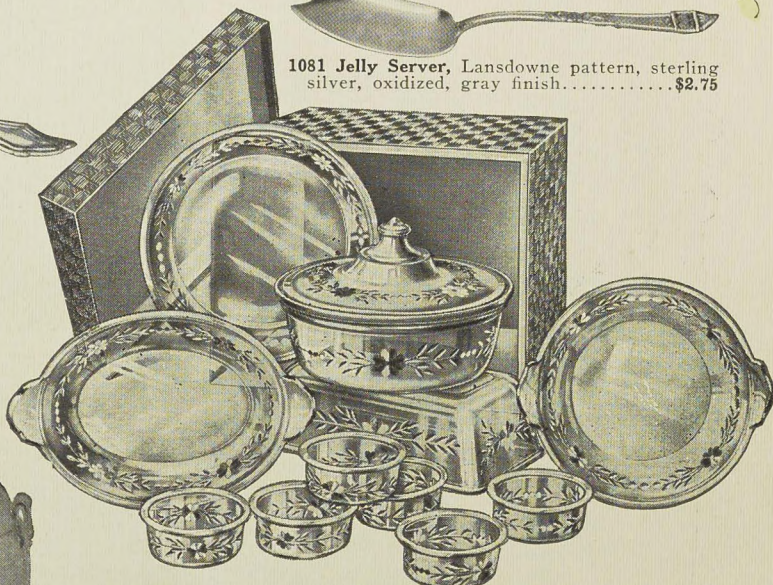
1080 Gravy Ladle, Arcadian pattern, sterling silver, oxidized, gray finish, fluted bowl\$5.75



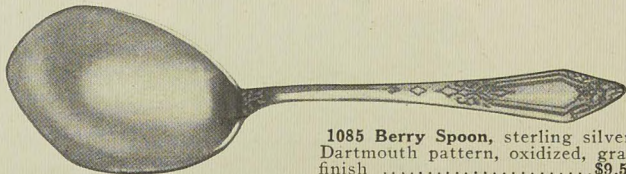
1081 Jelly Server, Lansdowne pattern, sterling silver, oxidized, gray finish.....\$2.75



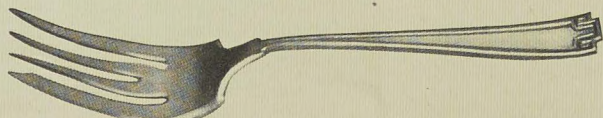
Tea Ball and Holder Sheffield silver plate, polished finish, has cup below to catch the drippings, rod on side with hook to hold ball. The ball opens by hinge, easy to handle, will prove a constant delight to the woman who presides over the tea table. Silver plated on nickel silver and will wear like sterling. Illustration actual size.
1084\$2.25



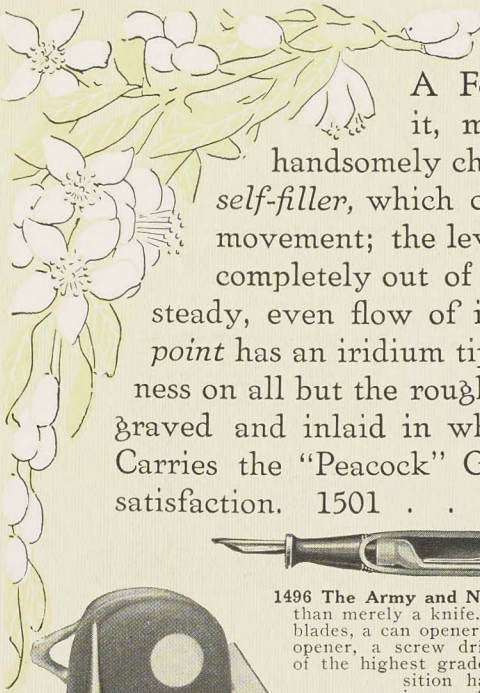
Pyrex Transparent Oven-Ware. You can see the food cooking. Will not crack or scale. Eleven most useful Pyrex dishes including 1½ qt. casserole, bread pan, 8-in. pie dish, 2 vegetable dishes and 6 ramekins, with etched border.
1082.....\$10.00 1083 All plain.....\$5.00



1085 Berry Spoon, sterling silver, Dartmouth pattern, oxidized, gray finish\$9.50

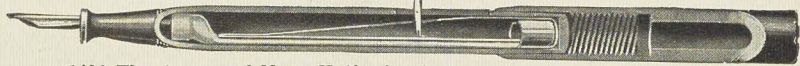


1086 Cold Meat Fork, sterling silver, Etruscan pattern, oxidized, gray finish\$5.50

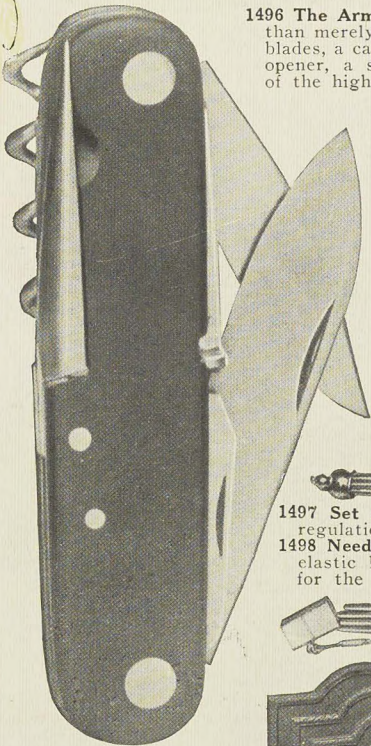


C.D. PEACOCK JEWELERS

A Fountain Pen with Your Name on it, made of the Purest Para Rubber, handsomely chased; fitted with the simplest *lever self-filler*, which cleans and fills the pen in a single movement; the lever is set flush with the barrel and is completely out of the way. The perfect feed gives a steady, even flow of ink. The *14-karat solid gold pen point* has an iridium tip, and writes with velvety smoothness on all but the roughest paper. Your name will be engraved and inlaid in white upon the pen without charge. Carries the "Peacock" Guarantee, which assures complete satisfaction. 1501 \$1.00

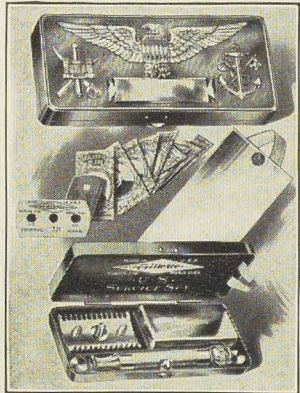


1496 The Army and Navy Knife that is more than merely a knife. Fitted with two steel blades, a can opener, a cork screw, a bottle opener, a screw driver and a reamer, all of the highest grade steel. Black composition handles over brass linings. Strong steel springs. Illustration actual size...\$2.00



1496

1500 Gillette U. S. Service Set is constructed with a metal case built to withstand the roughest handling. An indestructible mirror fits snugly in the lid of case, thumb tacks for securing the mirror regardless of surroundings are included. Regular Gillette blades used with this set; box of 10 included. Size closed, 4 in. by 1 7/8 in. by 5/8 in. Slips into the breast pocket of coat or shirt, takes up no room in the soldier's kit or the sailor's ditty box. The most satisfactory razor for fighting men. Price complete\$5.00



1497 Set of Five Sterling Silver Knitting Needles, 9 inches in length, regulation Red Cross socks and wristlet size\$2.50
1498 Needle Holder, consisting of two sterling silver ends attached by an elastic band, for holding knitting needles when not in use, a device for the patriotic knitter\$1.50

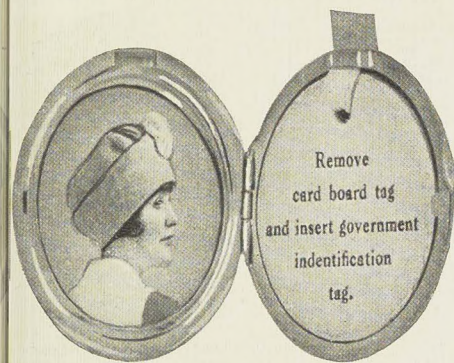


1499 Knitting Needles and Case. Set of four steel needles 9 inches in length, of regulation Red Cross size, for socks and wristlets, in sterling silver case, engine turned on both sides.....\$3.50



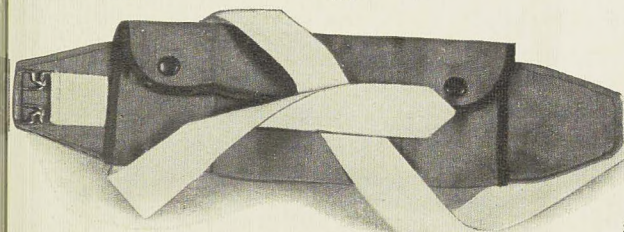
1494 Army Desk Set, made of cast metal, finished in khaki color, consisting of letter rack, 5 inches high, with bugles and draped flags. Combination ink stand and pen tray, 8 1/2 inches long, soldier hat ink well covers, draped flags in center, rocker blotter, 4 inches long, crossed rifles, hat and wreath design. Clip of Columbia in appropriate colors. Letter opener model of rifle, 9 inches long. 4 corners and pad, 22x16 inches; corners have crossed rifle and hat decoration\$14.50
1495 Same set with appropriate designs and insignia for navy 14.50





Official Government Identification Tag Holder and Portrait Locket.

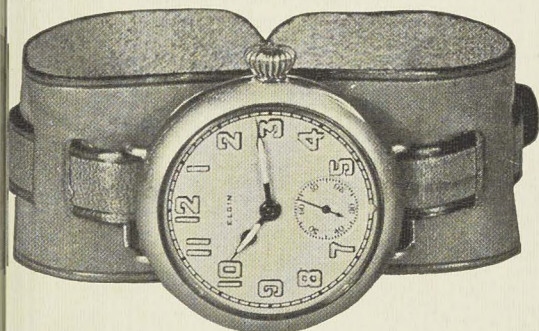
Among things most prized by the boys at the front are the pictures of loved ones at home. This locket suspended from a cord worn around the neck has compartment for tag and photograph of wife, sweetheart or mother. Made of sterling silver, plain polished. 373 \$3.75



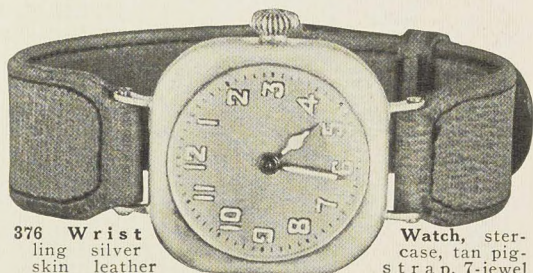
374 Trench Money Belt, of khaki, has separate pockets for bills, change or small keepsakes..\$1.00



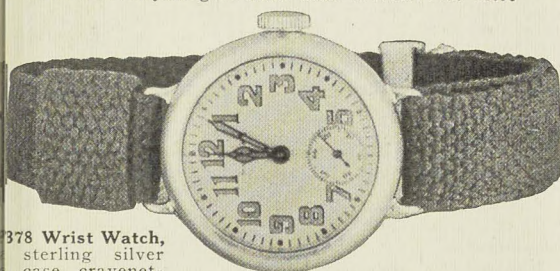
375 First Aid Set, with sterilized gauzes, bandages and plasters, packed compactly in a khaki covered case.....\$2.50



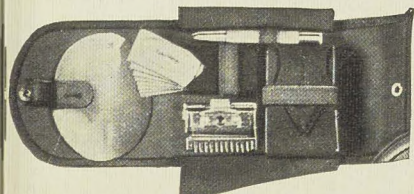
376 Wrist Watch, solid silver case, fitted with 7-jewel "Elgin" movement, luminous dial and hands, tan pigskin strap\$16.00
Same with 20-year gold-filled case 16.00



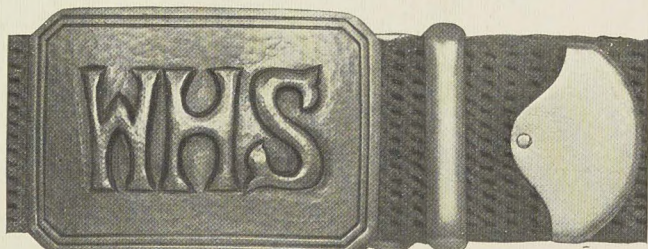
377 Leather Wrist Watch, solid silver case, 7-jewel movement, luminous dial and hands, leather strap, non-breakable protection over glass..\$16.50



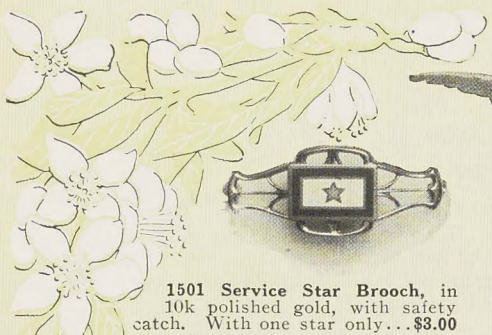
378 Wrist Watch, sterling silver case, cravenetted khaki strap, 7-jewel "Waltham" movement, with luminous numerals and hands, nonbreakable glass\$21.00



380 This Auto Strop Razor in a folding khaki case with a fine trench mirror and one dozen blades\$5.00



381 Belt of Olive Drab Khaki, sterling silver end and slide, buckle of hammered sterling silver with three embossed initials as pictured 381\$10.50
Belt alone, with sterling end and slide..\$2.00



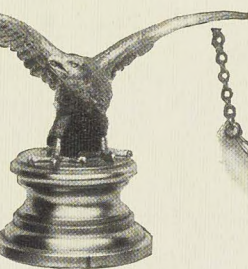
1501 Service Star Brooch, in 10k polished gold, with safety catch. With one star only...\$3.00



1502 Paper Weight, Soldier's Hat, cast art metal, 3 in. across...\$0.50



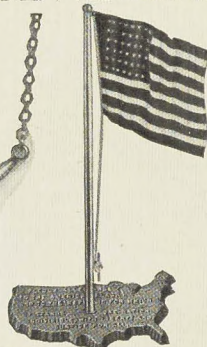
1503 Paper Weight, Sailor's Hat, cast art metal, 2 in. across...\$0.50



1504 Paper Weight, American Eagle, cast art metal on pedestal; spread of wings, 7 in.; height, 5 1/4 in...\$2.50



1505 Service Star LaValliere, 10k polished gold, with blue star in red and white circle...\$3.25



1506 Desk Flag Stand, base is an outline map of the United States; metal flag-staff, 5 1/2 inches high, silk American flag at full mast; silver plated...\$1.00



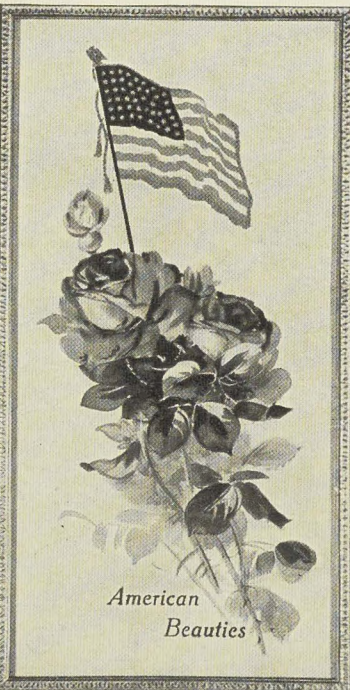
1507 Flag Brooch, sterling silver, set with red, white and blue stones...\$1.25



1508 Flag Brooch, sterling silver, with the national colors enameled in proper tint...\$0.50

With the United States at war and hundreds of thousands of the nation's chosen young men crossing the sea to fight the common foe, patriotic insignia of all kinds, including service pins, are very much in vogue.

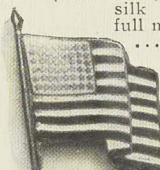
THE FLAG AND THE ROSE



American Beauties

1521 Reproduced perfectly in nine colors and gold on a white card, unmounted, 7 inches by 14 inches, ready for framing...\$0.25
1522 Same, in antique gold frame, as shown...\$1.00

1525 Picture Frame, cast art metal, Navy Insignia, in natural colors, background of gray blue; frame 6 3/8 in. by 9 in.; oval 5 in. by 3 1/2 in...\$1.50
1526 Picture Frame, cast art metal, Army Insignia, in natural colors, background of olive drab; frame 6 3/8 in. by 9 in.; oval 5 in. by 3 1/2 in...\$1.50



1509 Flag Brooch, gold filled, correct in every detail, 48 stars white and 13 stripes...\$0.50



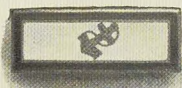
1510 Shield Brooch, enameled in red, white and blue...\$0.35



1511 Signal Corps Pin, gold filled, Roman finish...\$1.50



1512 Artillery Corps, U. S. A. Pin, letters and circle, sterling silver, crossed guns and shield green gold...\$1.50



1517 One anchor, 1518 Two anchors, gold filled, for Navy or Marine Corps...\$0.50



1519 One Star, 1520 Two Stars in 10k gold...\$1.50



1513 Service Pin, combination of star and insignia of Engineer Corps, U. S. A...\$0.50



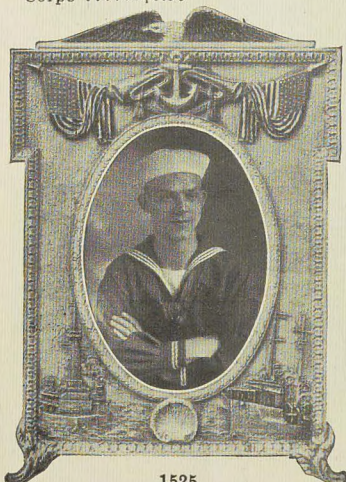
1514 Service Pin, One star, 1515 Service Pin, Two stars, 1516 Service Pin, Three stars, Gold filled, each...\$0.50



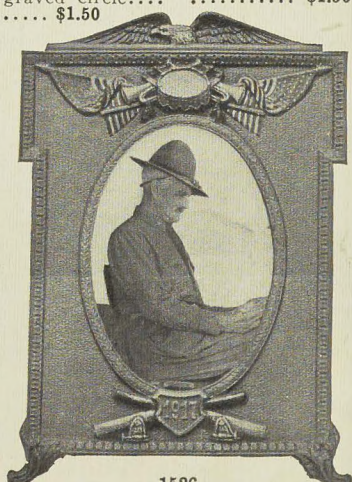
1523 Infantry Pin, gold filled, bright polished, engraved circle...\$1.50



1524 Marine Corps Pin, gold filled, bright polished...\$1.50



1525



1526

EST. IN CHICAGO 1837

U. S. Military Insignia

Made of solid, genuine fire bronze with a rich bronze color, finished by a chemical process, which cannot chip off. No plating or lacquer of any kind is used, and all are furnished with strong safety catches.



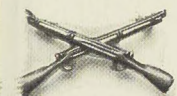
1527 Brooch, Engineer Corps, gold filled on sterling silver, green gold finish\$1.00



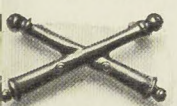
1529 Brooch, Medical Corps, 10k polished gold \$3.00



1531 Brooch, Officer in U. S. Army, 10k polished gold\$2.50



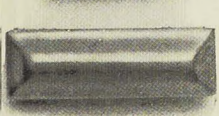
1532 Brooch, Infantry, crossed rifles, 10k polished gold..\$2.25



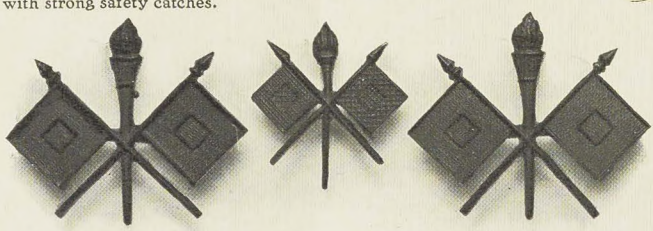
1536 Brooch, Field Artillery, 10k polished gold \$2.50



1538 First Lieutenant's Bars, sterling silver, bright polished...\$3.75



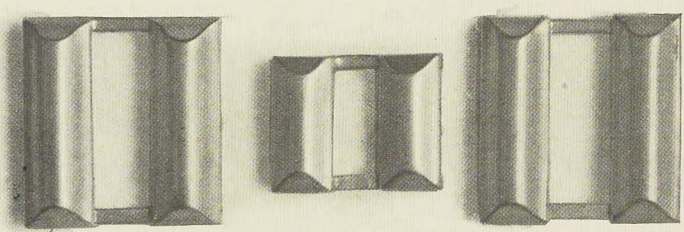
1539 2nd Lieutenant's Bars, gold filled on sterling silver, bright polished\$3.25



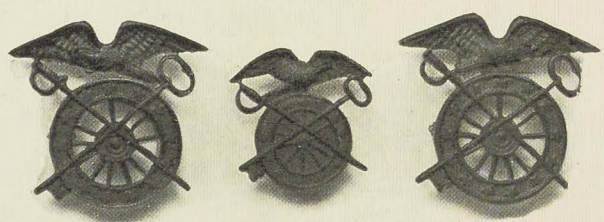
1528 Signal Corps Insignia, genuine fire bronze, with safety catches, set of 3 pins.....\$2.00



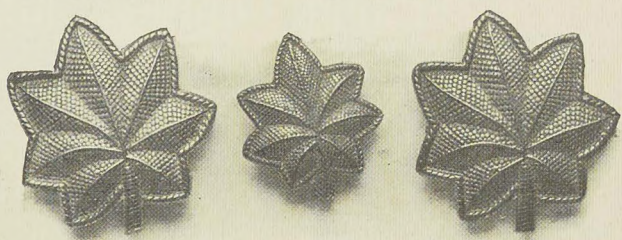
1530 Infantry Coat and Shirt Collar Set, genuine solid fire bronze, good strong pin and safety clasp, set of 3 pins..... \$2.00



1533 Captain's Coat and Shirt Collar Set, sterling silver, bright polished, safety catches, regulation size, set of 3 pins.....\$5.75



1537 Quartermaster's Division, genuine solid fire bronze, safety catches, set of 3 pins for coat and shirt.....\$2.50

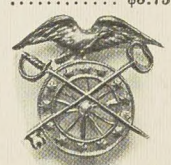


1540 Lieutenant Colonel's Coat and Shirt Set, Maple Leaf, sterling silver, bright polished, regulation size, set of three...\$3.25

1541 Major's Coat and Shirt Set, Maple Leaf, gold filled on sterling silver, regulation size, bright finished, set of three...\$3.25



1534 Brooch, Engineer Corps, 10k polished gold \$3.75



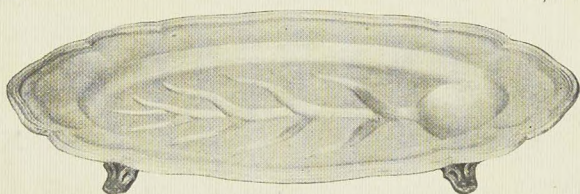
1535 Brooch, Quartermaster Division, 10k polished gold...\$3.75



1542 Coat and Shirt Set, genuine solid fire bronze, U. S., set of three\$1.50



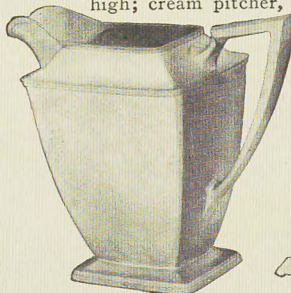
1902 After Dinner Coffee Set, silver plate, with platinum finish and oxidized Grecian borders; tray, 13 1/2 in. long, 9 1/2 in. wide; coffee pot, 9 in. high, 1 pint capacity; sugar bowl, gold lined, 3 3/4 in. high; cream pitcher, gold lined, 4 1/4 inches high, holds 1/2 pint
\$35.00



1901 Meat Platter, finest quality silver plate, well and tree design, 18 1/2 by 13 1/2 inches.....\$18.50



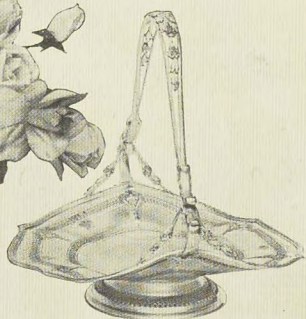
1904 Vegetable Dish, first quality silver plate, plain polished, 9 in. wide, 11 in. over handles.\$8.00



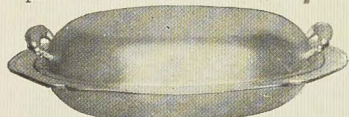
1903 Water Pitcher, heavy silver plate, bright polished finish, 8 3/4 inches high, holds 4 pints\$20.00



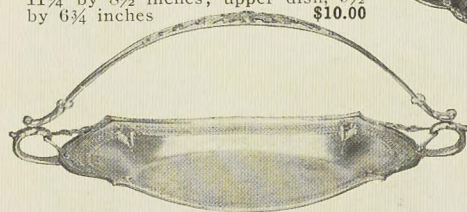
1906 Centerpiece, silver plate, platinum finish, pierced, floral design. Dish 10 in. wide, 13 1/2 in. over all..... \$43.00



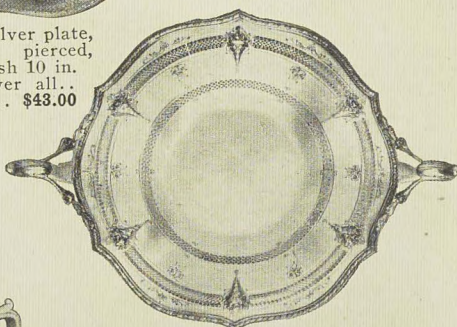
1907 Cake Basket, silver plate, platinum finish, pierced, floral design, 10 in. wide, 11 in. including handles; height of handle, 10 in.....\$17.00



1905 Double Vegetable Dish, silver plate, platinum finish. Lower dish, 11 1/4 by 8 1/2 inches; upper dish, 9 1/2 by 6 3/4 inches\$10.00



1908 Roll or Bread Tray, with handle, first quality silver plate, platinum finish, pierced, floral design, 15 in. long from tip to tip of handles, 6 3/4 in. wide.....\$17.00



1909 Sandwich Tray, silver plate, platinum finish, pierced, floral design, 10 in. wide, not including handles, 13 1/2 in. over all\$14.00



1910 Coffee and Tea Set, Peacock silver plate, Chippendale pattern, 6 pieces.\$113.00

1917 Cheese and Cracker Plate, hammered, pierced design, crystal glass dish; cover hammered silver, gray finish, 10 1/2 in. wide; cover, 4 inches wide, 1 1/4 inches deep\$8.00



- These pieces can be purchased separately, and are:
- | | | | |
|--|---------|---|---------|
| 1911 Coffee Pot, 9 1/2 in. high, 2 1/2 pint size | \$21.00 | 1914 Sugar Bowl, 6 1/4 in. high..... | \$15.00 |
| 1912 Tea Pot, 6 1/2 in. high, 2 pts. | 18.00 | 1915 Waste Bowl, gold lined, 4 in. high | 10.50 |
| 1913 Creamer, 5 3/4 in. high, 3/4 pt. | 11.50 | 1916 Tray, 24 1/2 in. by 17 1/2 in. | 37.00 |

"Just Think, Grandma's Silver Came from Peacock's!"

And Grandma's eyes beamed with joy when, as a bride, she saw the beautiful gift.

To-day, as four-score years ago, silver from Peacock's has a charm of its own that holds the bride, the graduate and everybody to whom gifts are made.

Every woman will welcome a gift of Community Plate from Peacock's, either such a chest as is pictured here or small gift sets.

You can give the bride a chest containing a complete outfit of Community Plate costing from \$50 to \$300. The designs are simple or elaborate; not affected by changing fashions they are always in vogue.

The "Adam" Pattern

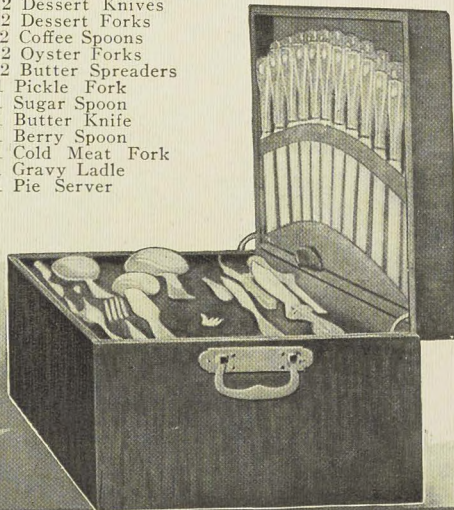
10602 Teaspoonsdoz.	\$ 6.00	10679 Oyster Forksdoz.	\$ 7.50
10603 Dessert Spoonsdoz.	11.00	10688 Individual Salad Forks.....doz.	11.00
10604 Soup Spoonsdoz.	12.00	10690 Tomato Servereach	2.75
10605 Table Spoonsdoz.	12.00	10695 Butter Knifeeach	1.00
10606 Dessert Forksdoz.	11.00	10697 Butter Spreadersdoz.	9.00
10607 Table Forksdoz.	12.00	10704 Fruit Knivesdoz.	14.50
10611 Table Knivesdoz.	15.50	10709 Sugar Tongseach	1.75
10616 Dessert Knivesdoz.	15.00	10710 Pie Servereach	3.00
10620 Berry or Salad Spoon.....each	2.50	10715 Cream Ladleeach	1.50
10622 Bouillon Spoonsdoz.	10.50	10717 Gravy Ladleeach	2.00
10625 Coffee Spoonsdoz.	6.00	10721 Soup Ladleeach	5.50
10628 2-piece Steak Carving Set....	5.00	10725 3-piece Carving Setdoz.	11.00
10629 Iced Tea Spoons.....doz.	8.50	10737 3-piece Child's Setdoz.	2.75
10641 Orange Spoonsdoz.	8.50	10738 Preserve Spooneach	1.75
10650 Sugar Spooneach	1.00	10739 Olive or Pickle Fork.....each	1.25
10667 Cold Meat or Salad Fork.....each	1.75		

Chest with "Adam" Pattern

140 Pieces. 811, \$200.00

Below, the chest of beautifully finished mahogany, with royal blue velvet lining, containing—

24 Teaspoons	1 Medium Ladle
6 Table Spoons	3-piece Carving Set
12 Soup Spoons	2-piece Carving Set
12 Table Knives	Sugar Tongs
12 Table Forks	
12 Dessert Knives	
12 Dessert Forks	
12 Coffee Spoons	
12 Oyster Forks	
12 Butter Spreaders	
1 Pickle Fork	
1 Sugar Spoon	
1 Butter Knife	
1 Berry Spoon	
1 Cold Meat Fork	
1 Gravy Ladle	
1 Pie Server	





FASHIONS in stationery change season by season as do fashions in dress. Individuality and refinement demand of discriminating people the correct selection of writing papers and correspondence cards. Peacock wedding invitations and announcements possess the qualities which the adherence to style deems essential.

WEDDING INVITATIONS

Engraving plate not to exceed ten lines, with 100 invitations in the styles as shown, inside and outside envelopes, are priced as follows:

214 Old English style.....	\$20.00
Additional lines, per line.....	1.50
215 Shaded Roman style.....	30.00
Additional lines, per line.....	2.50
216 Script style	12.50
Additional lines, per line.....	.75
217 Spanish style	20.00
Additional lines, per line.....	1.50
218 Roman style	20.00
Additional lines, per line.....	1.50
219 Colonial Script style.....	12.50
Additional lines, per line.....	.75
Additional Invitations, complete, per 100 sets.	5.00

WEDDING ANNOUNCEMENTS

Engraving plate not to exceed seven lines, with 100 announcements as shown, inside and outside envelopes, are priced as follows:

214 Old English style.....	\$15.50
Additional lines, per line.....	1.50
215 Shaded Roman style	22.50
Additional lines, per line.....	2.50
216 Script style	10.25
Additional lines, per line.....	.75
217 Spanish style	15.50
Additional lines, per line.....	1.50

218 Roman style	\$15.50
Additional lines, per line.....	1.50
219 Colonial Script style	10.25
Additional lines, per line.....	.75
Additional Announcements, complete, per 100 sets	5.00

AT HOME CARDS

Engraving plate not to exceed three lines, with 100 cards, in the styles shown, are priced as follows:

214 Old English style.....	\$6.00
Additional lines, per line.....	1.50
215 Shaded Roman style.....	9.00
Additional lines, per line.....	2.50
216 Script style	3.75
Additional lines, per line.....	.75
217 Spanish style	6.00
Additional lines, per line.....	1.50
218 Roman style	6.00
Additional lines, per line.....	1.50
219 Colonial Script style.....	3.75
Additional lines, per line.....	.75
Additional at Homes, complete, per 100 sets...	1.50

WEDDING, RECEPTION OR BETROTHAL CARDS

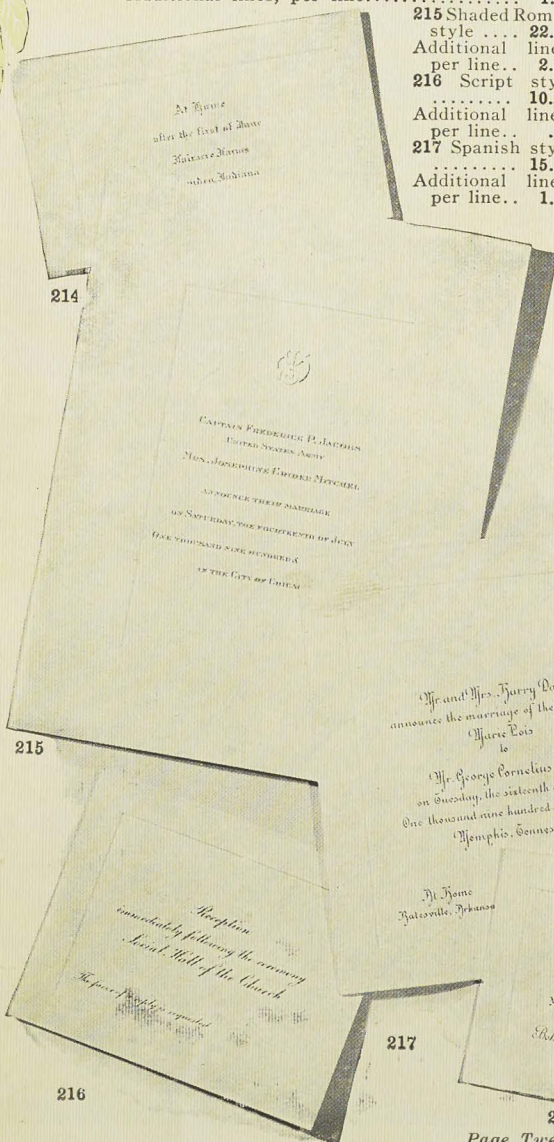
Engraving plate not to exceed two lines, with 100 cards, priced as below:

214 Old English style.....	\$4.50
Additional lines, per line.....	1.50
215 Shaded Roman style.....	6.50
Additional lines, per line.....	2.50
216 Script style	3.00
Additional lines, per line.....	.75
217 Spanish style	4.50
Additional lines, per line.....	1.50
218 Roman style	4.50
Additional lines, per line.....	1.50
219 Colonial Script style	3.00
Additional lines, per line.....	.75
Additional Sets, complete, per 100 cards.....	1.50

WEDDING, CEREMONY AND CHURCH CARDS

Engraving plates, not to exceed one line, with 100 cards in the styles as shown, are priced as follows:

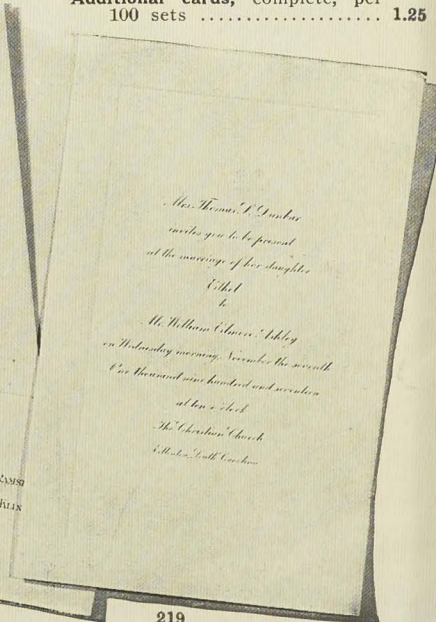
214 Old English style.....	\$2.75
Additional lines, per line.....	1.50
215 Shaded Roman style.....	3.75
Additional lines, per line.....	2.50
216 Script style	2.00
Additional lines, per line.....	.75
217 Spanish style	2.75
Additional lines, per line.....	1.50
218 Roman style	2.75
Additional lines, per line.....	1.50
219 Colonial Script style.....	2.00
Additional lines, per line.....	.75
Additional cards, complete, per 100 sets	1.25



Mr and Mrs Harry Davis
announce the marriage of their daughter
Marie Lois
to
Mr George Cornelius Hall
on Tuesday, the sixteenth of April
One thousand nine hundred and eighteen
Memphis, Tennessee

At Home
Hatsville, Arkansas

Mr LEONIDAS WELING JAMES
MISS MARGA CATHERINE JEAN
Betrothed



Mrs. Thomas C. Dumas
invites you to be present
at the wedding of her daughter
Ethel
to
Mr. William Charles Ashley
on Wednesday morning, November the seventh
One thousand nine hundred and seventeen
at her home
The Christian Church
Hatsville, Tenn.

SUGGESTIONS IN REGARD TO ORDERING GOODS

READ CAREFULLY

HOW TO ORDER

It will be mutually advantageous if customers will use this order blank. Additional blanks will be sent upon request.

YOUR MONEY BACK IF NOT SATISFIED

Please fill out this blank with directions how to send the goods, whether by freight, express, parcel post or mail, also giving postoffice address (the street and number, if any), county and state. Never omit to use the prefix Mrs. or Miss.

RETURN GOODS WITH LETTER

Every order sent us is accepted with the understanding that if the goods we send you are not found satisfactory on arrival, they may be immediately returned to us (unless specially made or engraved to order) and we will refund the money on receipt without argument or delay.

REMITTANCES

Should you have occasion to send us goods, write your name and address plainly on the outside of the package. Let letter of advice with explanation follow separately, so that we can give the matter our prompt attention immediately upon receipt.

We cannot exchange or refund the money on articles which have been engraved or specially made to order.

C. O. D.

When customer does not have an account with us remittances should accompany the order by postal money order, personal check, bank draft drawn on Chicago, New York, or St. Louis exchange or express money order. United States postage stamps, when in perfect condition, will be accepted as cash.

Make all checks, drafts or money orders payable to C. D. Peacock, Inc.

We will ship C. O. D. by express any article priced at over \$3.00, and amount may be paid at express office after goods are examined and found satisfactory. We also ship goods C. O. D. by parcel post, but such goods cannot be examined before accepting same as the postal regulations do not permit this. If goods so sent are not entirely satisfactory, return at once at our expense and money will be promptly refunded. When articles desired sent C. O. D. are to be engraved or are bulky a remittance of 25 per cent or one-fourth the amount should accompany the order as evidence of good faith, and such amount will be deducted from bill.

CHARGE ACCOUNTS

We are always glad to open accounts with those furnishing satisfactory references, such as your banker, where you have a checking account, or mercantile houses where you have a charge account.

TERMS

The prices in this catalogue are net cash and bills on open charge accounts are due in 30 days without discount. We do not sell our merchandise on the installment plan or monthly payments.

ENGRAVING

On watches, diamond jewelry, wedding rings, medals and loving cups we will engrave free of charge any customary lettering.

On solid silverware, plated ware, spoons, gold and silver novelties, umbrellas and canes, priced at \$1.00 or over, we will engrave three initials or monogram free of charge.

SHIPMENTS

We prepay mail, express and freight charges anywhere on all merchandise excepting Trunks. These are shipped express collect or freight collect as the purchaser desires. We also guarantee without charge the safe delivery of all orders to our customers.

WHERE TO SHIP

When goods are to be sent by express or freight and there is no express or freight office in your town, state the nearest express or freight office to which you wish us to ship the goods.

On very large or very heavy articles that cannot be sent by parcel post, we reserve the right to ship same to your nearest express or freight office.

If away from home when ordering goods, please state permanent address.

OLD GOLD AND SILVER

We allow full value of old gold and old silver in exchange for other goods. Send all old jewelry (solid gold or silver—not plated) to us and we will notify you by return mail of its value. Be sure to put your name and address on the wrapper and send letter separately or in package.

GOODS FOR REPAIR

Watches and jewelry to be repaired may be sent at our expense. Be sure to place name and address plainly written either on the outside or inside of package, and notify us by letter or postal at the time the goods are sent.

MAIL ORDERS

Mail orders are filled the day received—there is no delay. We carry in stock in our store every item listed in this catalogue with the exception of those few items which are made specially to order. Thus we are enabled to fill mail orders promptly.

Owing to the unsettled condition of labor and the constantly rising prices of merchandise we cannot guarantee all prices in this book. Should there be any material rise in price on any goods ordered we will notify our customers before filling orders.

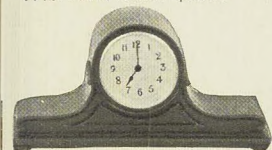
No discount. Our prices are net.



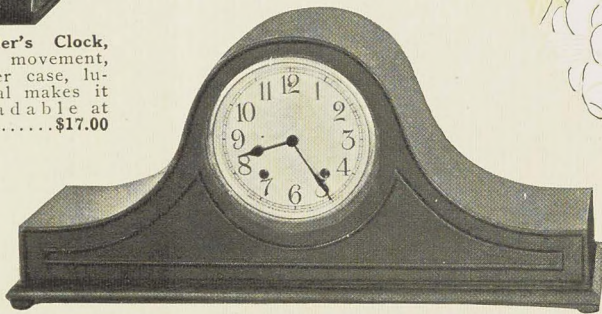
2301 Traveler's Clock, eight-day movement, heliotrope leather case. Runs in any position. Can be placed on the sleeper window ledge or the hotel dresser. **\$32.00**



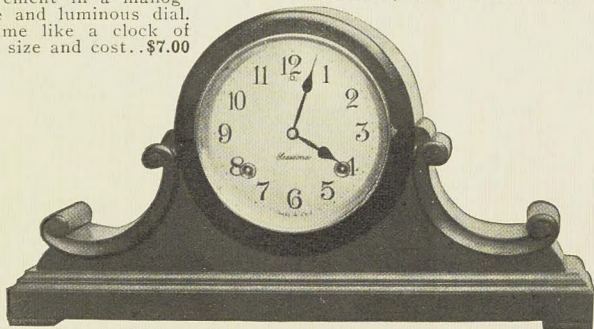
2302 Traveler's Clock, one-day movement, seal leather case, luminous dial makes it easily readable at night **\$17.00**



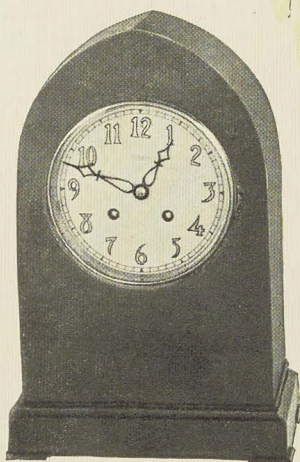
2303 Mantel Clock, an eight-day movement in a mahogany case and luminous dial. Keeps time like a clock of twice its size and cost. **\$7.00**



2304 Mantel Clock, solid mahogany case of plain lines, eight-day movement, silvered dial **\$24.00**



2305 Mantel Clock, mahogany case, silvered dial, Arabic numerals on silver dial, strikes hour and half-hour on cathedral gong. Case is 19 inches long, 10 1/4 inches high, and 5 inches wide, with 6-inch dial **\$17.00**



2306 Mantel Clock, dull finished solid mahogany, an imported movement which strikes the hour and half-hour. With vertical rather than horizontal lines, and flattened Gothic style. **\$45.00**

MEDALLION BROOCH

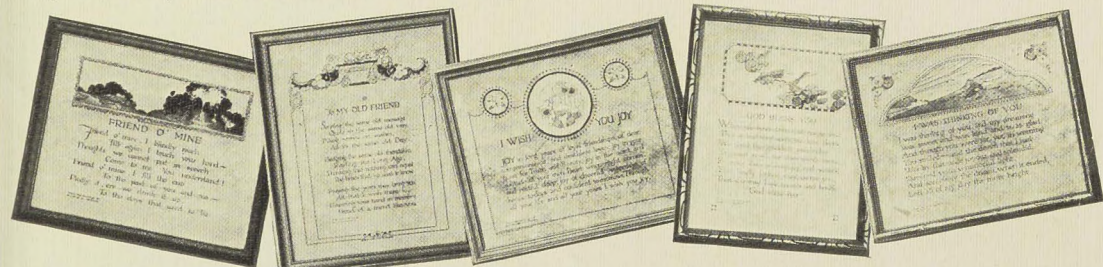
A beautiful pink shell cameo set in an engraved band of 10k gold, with a hinged bezel closely set in the back which can not be seen while being worn, with space for two pictures. To soldier's or sailor's sweetheart it is a most fitting gift.

2312 **\$12.00**



Quotations from Famous Authors

Beautiful sentiments of love and friendship imprinted on two toned heavy bristol with floral decorations and scenes richly colored by hand, mounted in slender old gold frames and protected with glass. 7 inches by 5 3/4 inches.



2307 Friend O' Mine, by Wilbur D. Nesbit. **\$0.75**

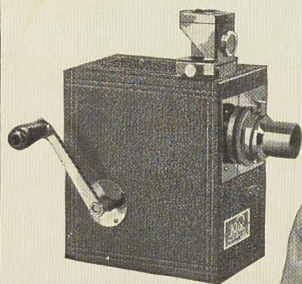
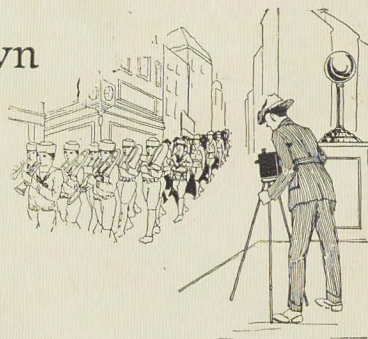
2308 To My Old Friend, by Walt R. Anderson **\$0.75**

2309 I Wish You Joy, by Edwin Osgood Grover **\$0.75**

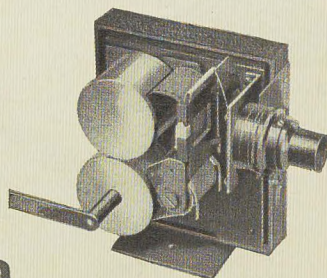
2310 God Bless You, by Wilbur D. Nesbit **\$0.75**

2311 I Was Thinking of You, by J. W. Foley **\$0.75**

Make Your Own "Movies"



The above illustration shows the Camera ready for taking, and its small, neat, compact size, measuring $5\frac{1}{2} \times 4\frac{1}{4} \times 3$ inches and weighing 3 lbs., 5 ozs.



The above illustrates the Camera with the cover removed showing the day-light loading, film magazine and simplicity of loading.

KLIX, The Combined Motion Picture Camera and Projector for Home Use.

Records action in pictures that are indelible—Baby's first walk, the children at play, the son marching away to war, the daughter or mother in Red Cross work. Can be used to produce home-made scenarios or any activity with fidelity. A simple, quickly made change of lens, the attachment of the necessary frame and a small electric lamp, and the camera becomes a projector, ready to throw your pictures upon the screen.



The complete outfit including Camera, projector attachment, tripod, screen and electric transformer for alternating current . . . \$65.00

Write for catalog

